



**WINS SOFT INNOVATIONS PRIVATE LIMITED**

[www.winssoft.com](http://www.winssoft.com)



# Our Mission

Empowering businesses with innovative technology for Manufacturing, Trading, and Export companies through our ERP software





# Our Vision

We will radically shift the small, medium, and big-sized enterprises towards an enormous business entity.









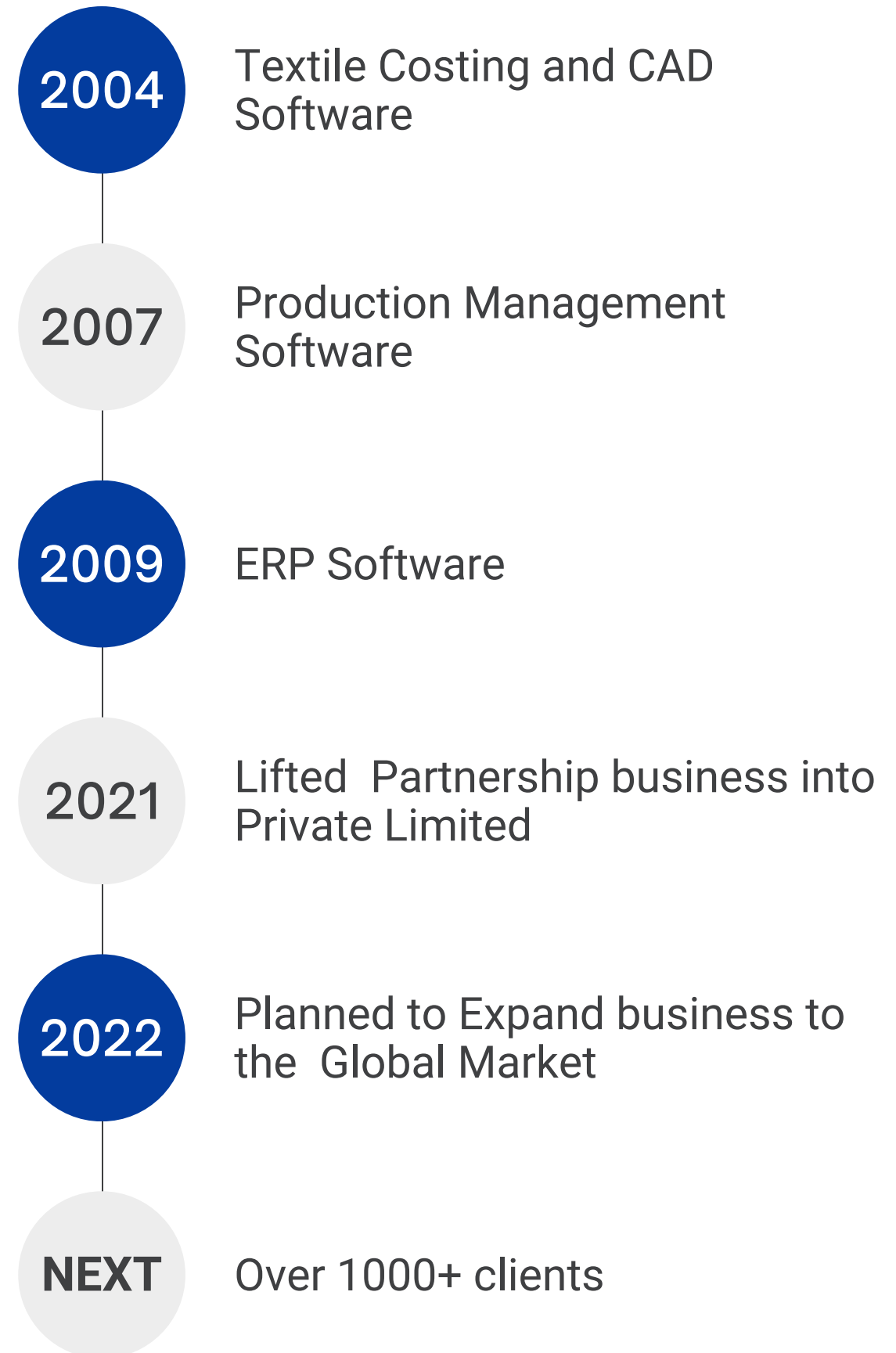
Wins Soft, established in the year 2004 by two young competitive and methodical minds, creates ERP solutions that provide growth and agility.



We are very strong with the ERP for the textile industries including spinning, weaving, Wet Processing, fabrics and garment sectors, and Dairy (Milk) industries.

WINS SOFT INNOVATIONS PRIVATE LIMITED

# Our Story in a Timeline



# Core Values

## INNOVATION

Challenges constraints and drive progress.

## RESULTS ORIENTED

We take great pride in achieving Exceptional outcomes.

## TEAM WORK

Value the contributions of all, blending the skills of individual staff members in unsurprised collaboration.

## PASSION FOR CUSTOMER

Build a positive relationship through outstanding service with each interaction.

## ACCOUNTABILITY

We are responsive and take responsible action. We say what we mean, we do what we say.

## TOTAL VISIBILITY

Allows total access to every important process in your business by making data from every department easily accessible to you.

## STRENGTHEN THE PERFORMANCE OF BUSINESS

To serve an omnichannel business environment, it makes sense to synchronize all the input from your business into one system.

# Products

**TEXTILE | MILK DAIRY | CUSTOMIZED ERP SOFTWARE**

FIBRE TO FASHION  
FARM TO CONSUMER



# Textile ERP

Fibre to Fashion



**Spinning**



**Knitting**



**Weaving**



# Textile ERP

Fibre to Fashion

 **wins soft**<sup>®</sup>  
empowering businesses



**Textile ERP PRO**  
( Woven / Knit / Jute ERP )  
**Garments & Home Textiles**



**Textile Trade**



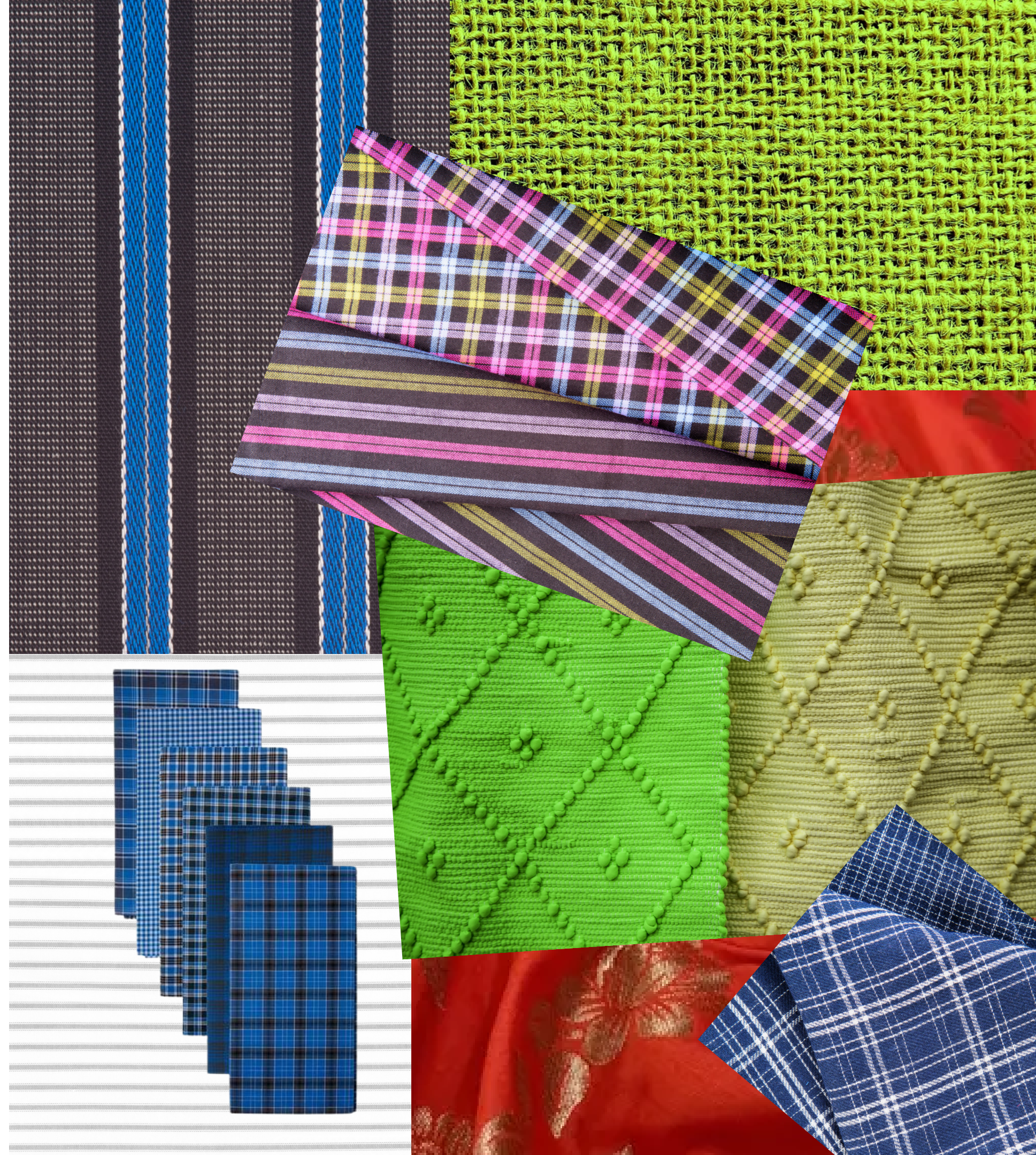
**Wet Processing**  
(Yarn, Fabric & Garments)



# Textile

## COSTING CAD

are our FORTE SAVES TIME & MONEY





# HRM

## SOFTWARE

Mobile App

Attendance with location

Automatic ESI, PF Report

No need for Biometric device





# DAIRY ERP

## Farm to Consumer

The milk and Dairy industry is one of the backbones of our Indian economy. Our 4M approach helps in managing the continuous flow between the machineries to the logistics. We focus on standardizing all the scattered processes and information on a single platform to increase the overall growth of the organization.





# CUSTOMIZED ERP

Offset Printing | Food Industry | Poultry

Investing in a correct ERP will double, triple, or even quadruple your business profits. Textiles, Dairies, Offsets, and many other companies are looking for ERP solutions to fit their specific needs.

Wins Soft tech team gives the liberty to implement your requirements about that function into the ERP cloud with no hindrance.

This advantage has helped to increase not only our client's business scope but also their reputation in the market.

**BPM** -Business Process Mapping

**SOW** -Statement of Work

**SD** -Software development

**UAT** -User Acceptance Test

**TEU** -Training to End User

**Go LIVE**





# SPINNING ERP

We ensure to turn your raw material into well-laid yarn bundles. Our solution offers seamless communication between your machinery through a robust synchronized IT system. From controlling the thickness to transporting them to your warehouse, your mill will function just like a well-greased car.





# KNITTING ERP

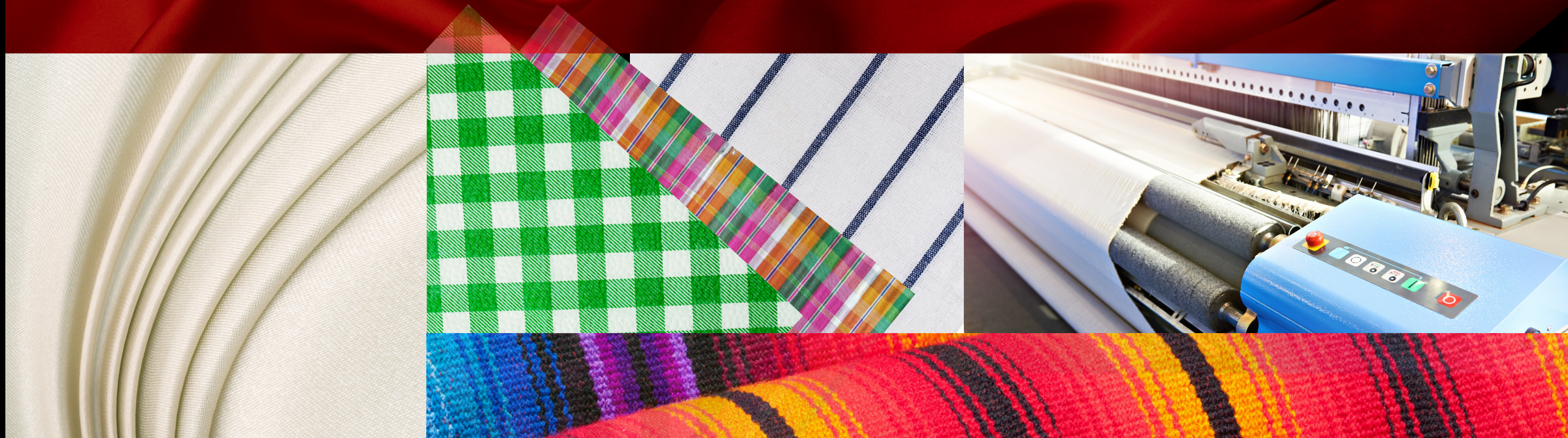
Let your KNITTING process flow chart come into reality with no obstacles. As your production unit flows with its knitting process, your inventory updates. We can provide a comprehensive solution to your knitting administration with our digital automation modules.





# WEAVING ERP

Let your weaving process flow chart come into reality with no obstacles. As your production unit flows with its weaving process, your inventory updates. We can provide a comprehensive solution to your weaving administration with our digital automation modules.





# HOME TEXTILE ERP

Home Textiles like Living, Kitchen, Bedlinen, Domestic clothes, and even a small table cloth needs a real-time data management system without redundancies.

Wins Soft brings a holistic approach and gives you full control of your flow; procurement of raw materials to collecting end-user reviews.





# TEXTILE ERP PRO

(Woven / **Knit** / Jute )

**Garment**

**Home Textile**

**Fabric Mfg**

Export and Domestic





# TEXTILE TRADE ERP

**Manual to Automated Business!**  
**Make your business ready for future adventures!**



# TEXTILE PROCESSING ERP

## COLOUR YOUR TEXTILE WORLD

(YARN / FABRIC / GARMENT )  
DYEING - PRINTING- FINISHING

- Increases profit margin through budget analysis.
- Reduces inventory costs by controlling stock quantity of dyes and chemicals.
- By FIFO, Batch No. method eliminating the wastage of dyes & and chemicals.
- Improves customer retention through on-time delivery.
- Achieve a stress-free work environment by monitoring the orders with just a click.
- Provides a visual representation of buyer order live status through our dashboard.
- Can obtain P&L statement for each Batch individually.
- Job Card data analysis makes buyer-reorder cost simple.



# TEXTILE CAD

Stay ahead of the competition with your innovations in the textile and fashion industry. A creative garment house will require flexible CAD software to face significant challenges to remain competitive in today's industry, including supplying innovative collections at the right price, controlling margins, designing personalized garments, enhancing brand image, building customer loyalty and expanding business horizons.

**DOBBY**  
**JACQUARD**  
**TEXTILE COSTING**





Why should implement

**Wins Soft ERP ?**

- Founders have 34+ years of experience in the textile industry and the entire team has textile experience since 2004
- World's only ERP integrated with Textile CAD and Costing.
- Increase business profitability.
- As it is implemented in a short period of time.
- Automatic pre-budget generation and monitoring post-budget at every stage while work is in progress.
- A budget alert notification is automatically generated when the allocated rate is exceeded



- Since it integrates with the gate pass, inventory, and maintenance module.
- Provides tailoring cost per garment – tailor-wise and line-wise.
- Provides traceability for producing yarn, fabric, apparel, and made-ups.
- Generating reports on machine productivity and utilization.
- Works both offline and online.



# 370+

We're more than halfway into our **client base goal.**

29 Handloom cluster Design Studios in Andhra Pradesh and Telangana.

22 Powerloom Service Centres, Ministry of Textiles, Govt. of India.

Powerloom Export Promotion Council. Ministry of Textiles, Govt. of India.

12+ Textile Colleges and Institutions. Apco, Govt. of Andhra Pradesh.





# 390+

We're more than halfway into our **client base goal.**



DAVID  
WHITEHEAD  
TEXTILES  
LIMITED



DINESH EXPORTS  
THE HOUSE OF TEXTILES



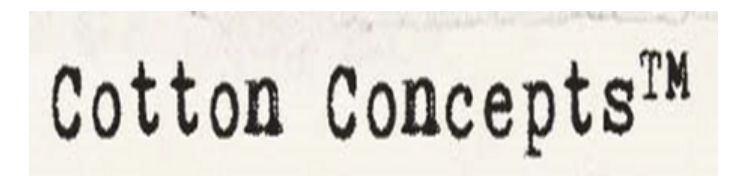
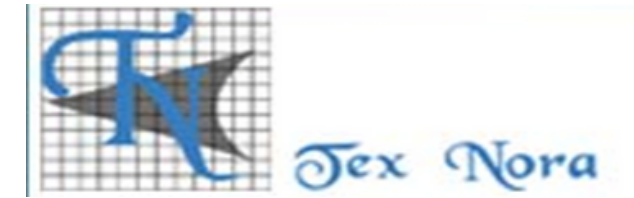
Sacrificial Sagacity Satisfied





390+

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The Creative Home Fashions  
TCHF



ML Exports  
home textiles



Sarathy



PASHA  
INTERNATIONAL

The Creative Texture  
...where Quality Matters



# One Ship Two Captains

Hi, We are Karthikeyen and Rajasekaran. While we were young adults back during our 20's, the love for the textile business pushed us to seek solutions for the obstacles in that sector. While implementing various business ERP solutions across south India and also to the global SMBs, we found each business is very unique in its own way. A defined, pre-built ERP model lacked some flexibility which is crucial for a successful business framework. So, it made us invent solutions for the people behind those processes. The win-win needs to be between the people and the technology. We are here to uncover your success through digital solutions. **Wins Soft Innovations Private Limited** provides winning solutions for you and your business.



The Cheerful Captain

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